Program Evaluation Model

Agency Name:

Program Name:

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| --- | --- | --- | --- | --- |
| Resources | **Activities** | **Outputs** | **Outcomes** | **Goal** |
|  |  |  |  | . |

# ****Logic Models****

Logic models are all about connections.  Connections between where you are and where you are going, connections between resources, activities and outcomes, and connections between what you plan to do and what you intend to achieve.  A logic model graphically displays your program elements and the connections among them and makes it easier to explain what you intend to do to potential funders, other stakeholders and your community.  A logic model improves your program and increases the likelihood of success by organizing and systematizing program planning, management and evaluation.  Logic models are also powerful consensus building and communication tools.       
  
**What is a Logic Model?**   
There are various definitions of what constitutes a logic model, but at its core, a logic model connects your planned work to your intended results.

* Basically a logic model is a systematic and visual way to present and share your understanding of the relationships among the resources you have to operate your program, the activities you plan to do, and the changes or results you hope to achieve.
* Logic Models are a framework for describing the relationships between investments, activities, and expected changes.

**Why should I develop and use a Logic Model?**Logic models are very useful tools throughout the process of designing, implementing, managing and evaluating programs.  They require time for thoughtful consideration and discussion among stakeholders, but the investment pays off in many ways.  
  
A logic model will:

* Strengthen your program by identifying assets, weaknesses and gaps in program logic
* Help find the best scenario by exploring multiple possibilities
* Allow for adjustments and corrections as your program unfolds
* Assist in decisions about allocating limited resources
* Build understanding and promote consensus, buy-in and teamwork
* Help clarify what should be evaluated and when
* Improve your ability to communicate with multiple audiences – stakeholders, potential funders, community members
* Increase your program’s marketability and attractiveness to funders

The bottom line –- a logic model will increase your program’s likelihood of success.